

Ask yourself what kind of life you want to have as a result of a successful business. Start at the end result to get an understanding of WHY starting a business would change your life.

## Take INVENTORY

Take an inventory of your strengths and weaknesses in regards to your business talents. Are you tech savvy, creative, what are your talents? Can you provide a product or a service that feels authentic to you?

## Assess your RESOURCES

Take an inventory of your strengths and weaknesses in regards to your business talents. Are you tech savvy, creative, what are your talents? Can you provide a product or a service that feels authentic to you?

## Check your VIBE

Your VIBE and MINDSET will determine the ease or difficulty of this journey. So, put your vibe and attitude in check. Are you open to the challenges that will come? Are you committed to the future life you want to create?

